

# Cookie Policy

As is common practice with professional healthcare websites, CogniScience Clinics (the "Website") uses cookies to improve your user experience and to support the clinical features of our platform. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

By continuing to use the Website, you consent to the use of cookies as described below.

## What are cookies?

Cookies are small data files stored on your device when you visit a website. They allow us to remember your preferences, secure your patient sessions, and personalize your interaction with our clinical resources.

- **Session cookies:** These are temporary and expire once you close your browser. They are essential for maintaining your security while you are logged into your patient portal.
- **Persistent cookies:** These remain on your device for a set period. They help us recognize you as a returning visitor and remember your settings (such as accessibility options) across multiple visits.

## How do we use cookies?

We use cookies for several critical functions. Because our site provides healthcare information and clinic services, disabling cookies may prevent you from accessing essential features like appointment booking or secure messaging.

We use cookies to:

- **Secure Patient Access:** To verify your identity and protect your personal health information when logged in.
- **Personalize Health Content:** To deliver relevant medical articles or clinic updates based on your interests.
- **Improve Site Performance:** To ensure our diagnostic tools and contact forms load quickly and function correctly.
- **Analytics:** To understand how visitors navigate our health resources so we can improve our patient education materials.

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## The Cookies We Set

- **Account and Patient Portal Cookies:** If you create an account or use our patient portal, we use cookies for the management of the signup process, secure authentication, and general administration.
- **Form-related Cookies:** When you submit data through forms—such as contact forms, appointment requests, or health assessments—cookies may be set to remember your user details for future correspondence.
- **Site Preferences Cookies:** To provide a tailored experience, we allow you to set preferences for how the site appears (e.g., text size or language). We set cookies to remember these choices for your next visit.

## Third-Party Cookies

In specific instances, we use cookies provided by trusted healthcare and technology partners:

- **Google Analytics:** This helps us understand how patients find our clinic and which health topics are most viewed. This data is used to improve our service delivery.
- **Advertising & Outreach:** We may use platforms like Facebook, Instagram, YouTube, and X (formerly Twitter) to share health awareness campaigns. These third-party cookies track the effectiveness of our outreach to ensure we are reaching those who need our clinical services.
- **Feature Testing:** Occasionally, we test new clinical features or layout updates. Cookies ensure you have a consistent experience while we determine which optimizations best serve our patients.

## How can you manage your cookie preferences?

You can manage or disable cookies through your browser settings (usually found in "Options" or "Preferences"). You can also visit [www.aboutcookies.org](http://www.aboutcookies.org) for detailed instructions.

### **Please Note:**

Disabling cookies will likely impact the functionality of CogniScience Clinics. It may prevent you from logging into secure areas, scheduling appointments, or using interactive health tools. We recommend keeping cookies enabled for the best possible experience.

## Contact Us

If you have any questions regarding our use of cookies or how we protect your privacy, please contact our clinical administration team via the 'Contact Us' page on our website.